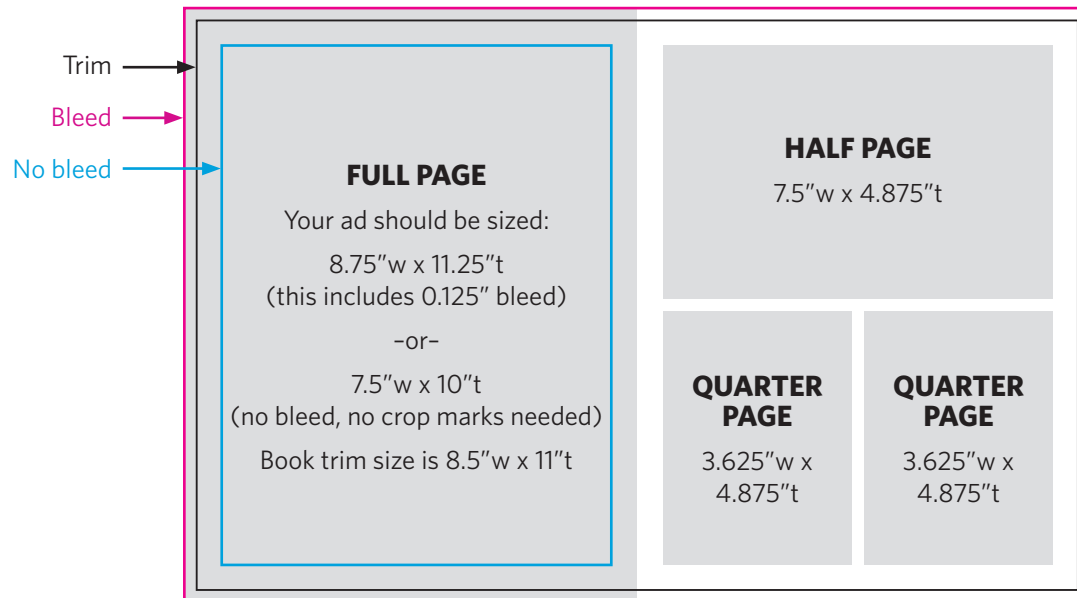


## PROGRAM BOOK AD SPECIFICATIONS



Artwork: IMPORTANT: All ads must be submitted as CMYK or grayscale. Electronic files only.

Acceptable 300dpi ad file formats include:

- PDF (Important...must embed fonts!)
- EPS (Important...must embed fonts/rasterize!)
- TIFF
- JPEG

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